

GIFT

A Locally-Focused Retail Experience



www.ModernHandmadeMemphis.com

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GIFT is...

A family-friendly place to:



- **Shop** a wide selection of locally-made, locally-designed, or locally-focused goods. Both in-store & online shopping available
- **Take a class** – learn to make something and how to plan, launch, and build a business
- **Purchase supplies** commonly used by local Makers, Artisans, and Micro-Manufacturers (MAM's) but not available locally
- **Meetup** with local for inspiration, motivation, and networking opportunities. A 3rd Place for creative entrepreneurs

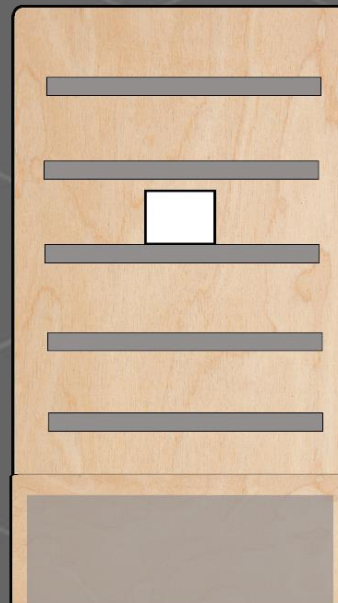


Benefits for Local Brands

- Retail access for your local customers. A stylish, consistent retail storefront for customers to access your products year-round and not impacted by season or weather
- A Home for your brand. The opportunity to have dedicated space for your brand and the ability to customize it to fit your message. A better option than storing extra inventory where it will not bring you a single sale.
- Press & Promotion. Being a Gift'er means increased exposure to your brand from the press coverage, social media campaigns, and our online store.
- Community. Be part of a supportive network of artisans. Help us drive the vision and implement it in all aspects of the business.
- Time. Leaving the selling to us means more time to spend with your loved ones – or- working on other aspects of your business.

Retail Options for Established Local Brands

Designed as a store-within-a-store, GIFT will give established local brands the opportunity to have their own boutique within the store. Boutique spaces will be approx. 4ft wide x 6ft tall multi-purpose fixtures with a variety of merchandising accessories available.



Retail Options for Smaller Local Brands

Local brands with smaller product lines can choose from a variety of display options including tables, shelves, display cases, etc. Whatever works for you brand.



How much does selling at GIFT cost?

Monthly space fees will range from \$85 to \$400 per month depending on the merchandising option chosen. In addition, GIFT will collect a 20% commission on each item sold.

All space will be available for lease on a 6 or 12 month term and a deposit will be required.



Monthly Space Fee + 20% Commission

Wanna Join Us?

Complete the Seller Interest Form by clicking the SELL link on our home page

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